

The Empowering Journey of a Female Entrepreneur as told by Dr. Anna Baker

by Mary-Elizabeth Schurrer

In the conventionally male-dominated world of scientific research and development, female voices are often underrepresented. However, gender disproportion has never deterred Dr. Anna Baker, DOM, from making her own innovative mark on this industry. Known professionally as Dr. Anna, she founded Faces by Dr. Anna, a “thriving acupuncture practice”



serving Sarasota-area residents, over 15 years ago.

Drawing inspiration from the holistic healing modalities she discovered through studying Chinese Medicine, Dr. Anna

has earned an illustrious reputation within the medical community due to breakthrough anti-aging techniques. Her specialty, a non-invasive acupuncture face- and neck-lift that three-dimensionally retightens muscles without any needles touching the face, has even been televised nationally. Furthermore, all patients have experienced positive results such as wider eyes, higher cheeks, firmer jawlines, fuller lips and an overall younger-looking, revitalized appearance.

Following the success of these acupuncture treatments, Dr. Anna expanded her entrepreneurial pursuits in 2009 by formulating a facial serum line. She branded the name Pearl Cream by Dr. Anna, and a store dedicated exclusively to her products opened in Sarasota during 2012, following a series of pop-up locations. Derived from pure ingredients like Chinese herbs and authentic powdered pearls, these age-defying serums gently tone underlying facial muscles, while moisturizing the skin for youthful glow, texture and elasticity.

Dr. Anna explains that “pearls have been used throughout history as an ancient beauty elixir in Egypt, Greece and China” because of their therapeutic flesh generating properties. “Medical research has found that the legendary benefits of pearls come from unique substances called ‘signal proteins’ which act as messengers by sending out signals that control cellular growth. Signal proteins can stimulate new skin and bone regeneration, as well as enhance skin tissue repair,” she clarifies.

The product formula is made from “natural and organic ingredients with specially activated pearls in a base of bio-available vitamins, minerals and amino acids without any preservatives.” In fact, the end result is so fresh and unprocessed that it must stay refrigerated. When applied topically, Pearl Cream by Dr. Anna gradually yet noticeably reduces fine lines, wrinkles and sagging, in addition to

re-firming the muscles. Dr. Anna adds, “Scientific analysis shows that pearl extracts contain 10 different types of amino acid proteins and several trace minerals that are extremely important in the rejuvenation process.”

Not only is Dr. Anna an accomplished anti-aging practitioner and savvy business woman, she also possesses credentials within the technological sector. Before transitioning into Chinese Medicine, Dr. Anna worked 14 years as a pioneering female inventor in the field of aerospace engineering. Throughout her career, Dr. Anna obtained 21 U.S. Patents for developing space shuttle tile-type materials, and this expertise proved useful when she masterminded the method of “activating pearls to revive their muscle and skin toning abilities.”

In addition, Dr. Anna’s scientific background enables her to educate patients on the mechanics of bio-energy’s role in healthcare. While no longer an engineer, she still utilizes that extensive analytical training on a regular basis. For example, Dr. Anna “meticulously photographs the results of every treatment she performs and currently has a database of over 500 patients.” Through this documentation process, she learned how facial aging occurs and has fine-tuned which treatment approach most effectively reverses those visible effects.

These outstanding professional achievements and commitment to helping people feel confident in their own skin have made Dr. Anna a frontrunner in age-defying medical advancements. Moreover, her scientific aptitude, combined with creative ingenuity, prove that a legitimate path is being paved for female entrepreneurs within mainstream society – with the ultimate goal of affording industrial-minded women the same recognition and credibility as their male counterparts.

Dr. Anna is a board-certified Doctor of Oriental Medicine, who has been practicing in Sarasota since 1998. She is the founder of both Pearl Cream by Dr. Anna and Faces by Dr. Anna, and has been voted Sarasota’s favorite anti-aging practitioner four years in a row. For more information about receiving a face- and neck-lift, visit FacesByDrAnna.com, or to schedule a free consultation, call 941-924-2723. For more information about the facial products line, call 941-921-2662 or visit DrAnnasPearlCream.com. Stop by the store’s newly opened location at 2721 Mall Dr., Sarasota.

Mary-Elizabeth Schurrer is the Managing Editor of Natural Awakenings Sarasota-Manatee. She also works as a freelance writer, blogger and social media marketer, based in Southwest Florida. Her personal blog, HealthBeAHippie.Wordpress.com, features practical tips for embracing a fit, nutritious and empowered lifestyle.

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